



retail strategies





retail webinars



## LIBERTY TAX SERVICE FRANCHISE DEVELOPMENT



**Lacy Beasley**  
*President & COO*  
Retail Strategies



**David Tarr**  
*Vice President of*  
*Franchise Development*  
Liberty Tax Service



retail webinars



## BEDFORD COST SEGREGATION Maximizing Retail Solutions



**Lacy Beasley**  
*President & COO*  
Retail Strategies



**Becky Scism**  
*Senior Director of*  
*Business Development*  
Bedford Cost  
Segregation



retail webinars



## JLL Brick-and-Mortar Retail Growth



**Lacy Beasley**  
*President & COO*  
Retail Strategies



**James Cook**  
*Americas Director*  
*of Research, Retail*  
JLL



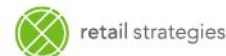
retail webinars



## OPPORTUNITY ZONES How to benefit with the new tax reform bill



**Lacy Beasley**  
*President & COO*  
Retail Strategies



**Alex Flachsbart**  
*Attorney*  
Balch & Bingham LLP



Stacey Mooney, *Founder & CEO*



**RETAIL LIVE!**

RETAIL. REAL ESTATE. LIVE.

# Retail Live! Austin 2018

How did Retail Live! begin?

How is it different from ICSC?

What are some of the brands people can expect?



RETAIL. REAL ESTATE. LIVE.

*“Outstanding networking opportunity today! Met a lot of tenants, really good buzz in the room.”*

Jim Pye Real Estate Manager  
Famous Footwear

# Retail Live! Austin 2018

**Event Registration:** **\$295** Onsite Registration: **\$325**

**When:** August 30, 1pm-8pm

**Where:** JW Marriott Austin

**Registration Fee includes:**

- Trade Show entry
- Retail Live! Trade book
- Great Food and Reception

**RETAIL  
LIVE!**

**RETAIL. REAL ESTATE. LIVE.**

*“Retail Live is terrific! The amount of activity and interest we experienced wildly exceeded our expectations.”*

*Gary Leff, President  
Stellas*

# Retail Live Austin 2018

## Retail Live! Event Program

11:00 AM – 1:00 PM	Onsite Registration and Pre Registered Badge Pickup/Retailer Sponsor Set up
1:00 PM – 5:00 PM	Retail Live! Trade Show
5:00 PM – 8:00 PM	Reception and Live! Entertainment!



RETAIL. REAL ESTATE. LIVE.

*“The opportunity to engage face to face with so many national, regional and local retailers is unsurpassed in any other event I have attended.”*

*David Darling, VP of Leasing  
Ramco Gershenson*



# Retail Live! Austin 2018



RETAIL  
LIVE!

RETAIL. REAL ESTATE. LIVE.

*“It was a refreshing change and an exciting event! We look forward to participating in Retail Live events for years to come.”  
Brandon Clawson, Real Estate Manager  
Rue 21*





Q&A

RETAIL  
LIVE!

RETAIL. REAL ESTATE. LIVE.

*“The forum was casual, the turnout was great, and the event was buttoned up. I would suggest you attend if your schedule permits for the retailer networking and landlord relationships.”*

*Travis Alvarado, Store Development Manager  
Starbucks Coffee Company*