



# Space Jam Data

## EXAMPLE DASHBOARD – TOP REQUESTED BRANDS & CATEGORIES

### Space Jam Data

tullahoma@spaceja...  
Tullahoma Tennessee  
Municipality

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### Tullahoma Shopping Center · Leasing Insights

449 W Lincoln St, Tullahoma, TN, 37388

Total Votes **337**

#### Top Requested Concepts

Top 5 | Top 10 | Top 15

Concept	Percentage
Target	27%
Ace Hardware	24.6%
Hobby Lobby	19%
T.J. Maxx	16%
Dave & Buster's	9.5%
Kohl's	2.4%
Ross	1.5%
Laser Tag	
Marshalls	
Bookstore	

Total Voters **142**

#### Categorical Breakdown

Department Store	27%
Entertainment	24.6%
Food & Drink	19%
Specialty Retailer	16%
Apparel	9.5%
Grocery	2.4%
Beauty	1.5%

View Next Section: [Tullahoma Shopping Center Management Insights](#)

## DEMOGRAPHICS OF VOTERS

### Space Jam Demographic Insights For Kentucky Oaks Mall

#### Voter sample by age

Age Group	% of Voters
18-24	25%
25-34	25%
35-44	25%
45-54	25%
55-64	25%
65 Plus	25%

#### Voter Stats

All Voters are from Paducah, KY

Unique voters: 799

#### Voter sample by gender

Gender	Percentage
Female	75%
Male	25%



# Space Jam Data

## UP TO 5 CUSTOMIZED QUESTIONS

### The Forrest Gallery · Management Insights

1905 N Jackson St, Tullahoma, TN, 37388

What could the owners of the property do for you to shop here more often?	55	▼
How would you rank your experience at this center from 1/10 and why?	59	▼
Thinking about 2018, Do you think you'll be visiting the center more/less/ or same amount as last year?	55	▼
Leasing Suggestions	9	▼
Management Insight	2	▼

## SPECIFIC FEEDBACK

### Decatur Mall · Management Insights

1801 Beltline Rd SW, Decatur, AL, 35601

Property Management	26	▲
<p>█ Parking lot coming in from Danville road is terrible and needs attention.</p> <hr/> <p>█ While the stores inside the mall are important, no retailer wants to come to a mall with a parking lot like that one. It's been like that for years and just continues to get worse.</p> <hr/> <p>█ 1. Fix entry roads going into mall. 2. Food court with something for all cuisine types. 3. Fill all the closed areas with stores appealing to all generations and ages.</p> <hr/> <p>█ And stop boarding up every empty space</p> <hr/> <p>█ No more shoe stores! There's 3 already inside &amp; several more through out Decatur. Food court would be great &amp; the parking lot needs some major attention!!</p> <hr/> <p>█ For the contractor that did the carpet to come back and fix this.</p> <hr/> <p>█ Build a bear would do great there. It would be great if the mall could fix their freaking road / parking lot too. I got a flat tire cause of there pot holes and had to buy a whole new rim too. I think there should definitely be an arcade too</p> <hr/> <p>█ I would be happy if someone just fixed all the holes in the parking lot</p>		