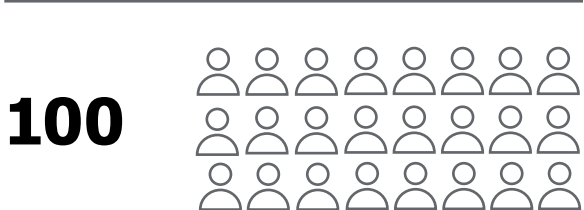


SUCCESS

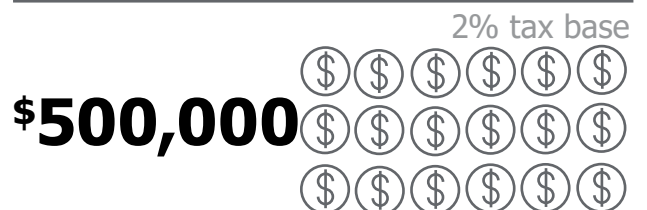
Jasper, AL

Who		What		Timeline	
TJ Maxx Hobby Lobby Petco Shoe Carnival Aldi		Dilapidated shopping center revival		2 years	

ESTIMATED JOB CREATION



ESTIMATED ECONOMIC IMPACT



THE STORY

During the initial Discovery phase of Jasper, AL, the Retail Strategies team had identified several retail sectors leaking from Jaspers trade area including apparel, toy & hobby, pet stores and shoes. Retail Strategies began work with a developer to identify an opportunity. A dilapidated shopping center was identified in a strategic location in town. The developer worked with Retail Strategies in efforts to bring TJ Maxx, Hobby Lobby, Petco & Shoe Carnival. Our team worked diligently with the City and developer to create a incentives solution to an economic gap that existing in the deal structure.

