

# discover

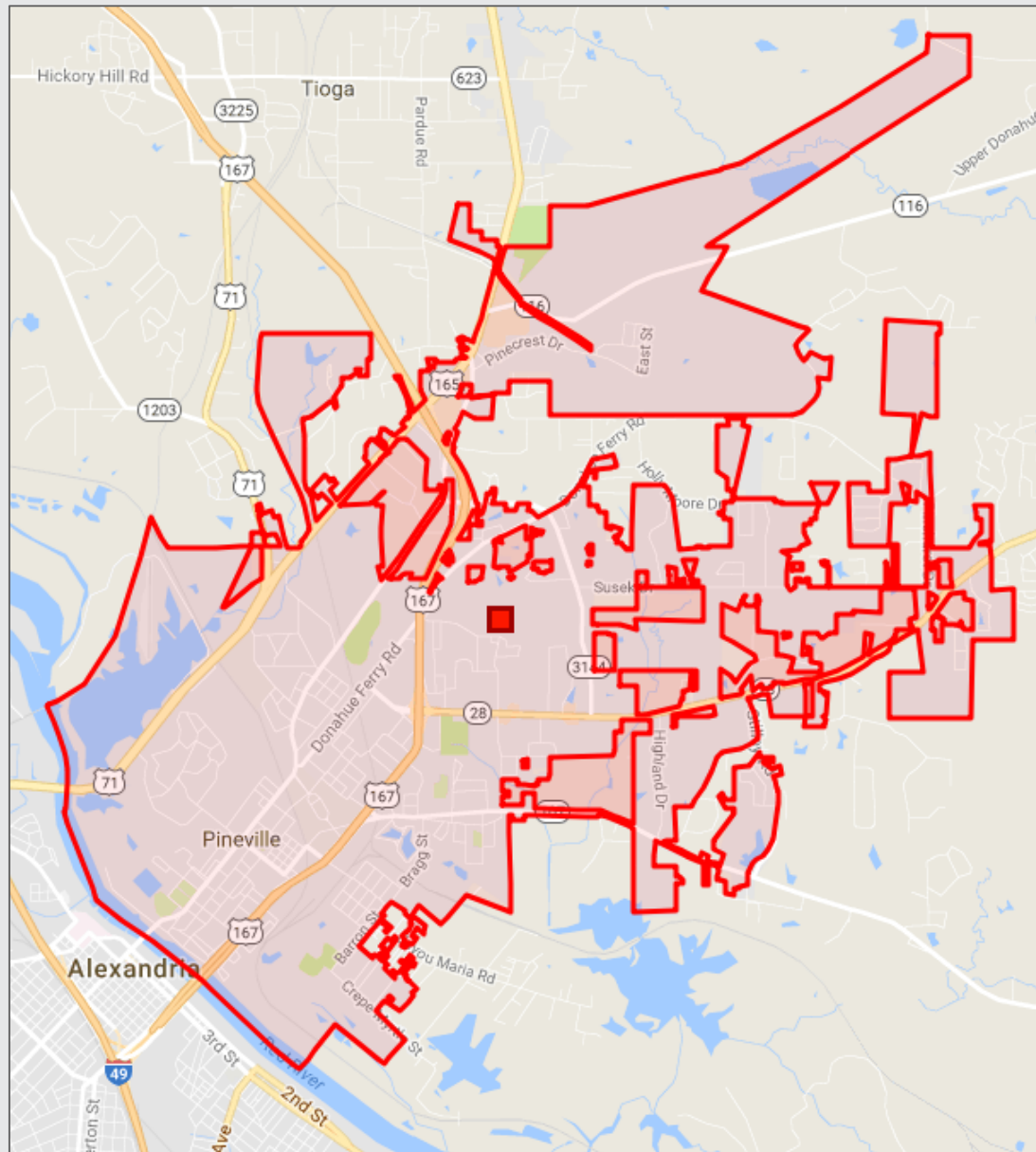


State of Louisiana

Population 4.68 million

Pineville, LA

Population 15,406



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### Residential Population Density

• 1 dot = 100

### Daytime Employee Population Density

• 1 dot = 100

### Median Household Income

- \$0-\$25,000
- \$25,000-\$50,000
- \$50,000-\$75,000
- \$75,000-\$100,000
- \$100,000-\$150,000
- > \$150,000

### Study Area

- 3.00 mi
- 5.00 mi
- 0-5 min
- 0-10 min



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Category	3-Mile Radius	5-Mile Radius	10-Mile Radius	5-Minute Drive Time	10-Minute Drive Time	15-Minute Drive Time
Current Year Estimated Population	20,997	50,929	101,312	11,509	43,534	89,844
Number of Households	8,205	19,085	38,561	4,686	16,608	34,269
Projected Annual Growth (5 YR)	4.90%	4.83%	5.87%	5.04%	5.06%	5.77%
Median HH Income 2016	\$40,493	\$36,920	\$42,934	\$44,248	\$38,888	\$41,247
Current Year Average Age	38.6	38.1	38.4	38.2	38.2	38.3
Average Home Value	\$144,762	\$141,328	\$161,520	\$143,784	\$145,236	\$153,888
Current Year % Bachelor's Degree	20%	17%	20%	22%	19%	19%
Daytime Population	32,767	70,523	122,285	18,744	61,230	117,512
Labor Force	9,252	22,465	45,597	5,226	19,387	39,868