



retail strategies



# SUCCESS

ALBERMARLE, NC



Farmer's Furniture,  
Sporting Goods Store



Retail Recruitment



1 Year, 6 Months



Estimated Job Creation

**115**



Estimated Economic Impact

**\$650,000**

2% tax base



## THE STORY

Retail Strategies worked to recruit Farmer's Furniture into the market by providing market information and site specific information. Farmer's Furniture is expected to open soon. Retail Strategies is also assisting a Big Box Sporting Goods retailer to locate into the market. As of now, this Sporting Goods location is under review by its committee. New retail to the market includes Hobby Lobby, Ross, TJ Maxx, Rack Room, Mattress Firm, Great Clips, Kay Jewelers, and Little Caesar's.



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