



retail strategies



# SUCCESS

## GASTONIA, NORTH CAROLINA



Marco's Pizza



Recruitment, GAP Analysis



1 year



Estimated Job Creation

10



Estimated Economic Impact

\$100,000

2% tax base



## THE STORY

Retail Strategies identified Marco's Pizza as a prospect early in our engagement with Gastonia. Our recruitment team communicated with Marco's Pizza Real Estate Department and provided them with market information, demographics, and specific sites. Marco's Pizza is expected to open at Hoffman Village. We are expecting Marco's Pizza to open mid to late 2017.



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