



retail strategies



SUCCESS

MORGANTON, NC



Rural King, Buffalo Wild Wings, Food Matters, Workout Anytime



Retail Recruitment



1 Year, 9 Months



Estimated Job Creation

65



Estimated Economic Impact

\$250,000

2% tax base



THE STORY

Rural King purchased the former Walmart location in Morganton. Food Matters has opened and Workout Anytime will be opening soon in Morganton. ElectriCities and Retail Strategies worked together to recruit Buffalo Wild Wings to the market and currently expected to break ground on construction soon.



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