



retail strategies



SUCCESS

LEXINGTON, NORTH CAROLINA



Petsmart



Recruitment



1 year,
6 months



Estimated Job Creation

14



Estimated Economic Impact

\$93,000

2% tax base



Retail Strategies reached out to PetSmart's broker in August of 2015. We provided Lexington's marketing guide along with general information about the city. They came to an agreement with the developer and have broken ground for the new location. We expect an opening date towards the end of 2016 or early 2017.



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