



DUBUQUE, IOWA

"Wanting to ramp up our retail recruitment we turned to Retail Strategies and we've never looked back. We contracted with Retail Strategies in July of 2014 and since then have seen significant retail/restaurant growth in our market. Retail Strategies has been instrumental in analyzing our market and providing us and our regional developers the information necessary to make the right case to the right prospects as to why they belonged in our market.

"Since launching our retail recruitment initiative Greater Dubuque Development has booked over **\$20,000,000** in new taxable valuation that yields over **\$500,000** in property tax annually for our City, County and Schools. A local one cent sales tax goes on top of that. Recent growth includes:

Chick-fil-A
Rue 21
Carter's Babies and Kids
Planet Fitness
Ashley HomeStore
Mattress Firm
Chipotle
Harbor Freight Tools
Brown's Shoe Fit

Perkins
Popeye's Louisiana Kitchen
AutoZone
5 Guys Burgers
Vertical Jump
Barrel House
Einstein Bagel Caribou Coffee
Francesca's

"We're obviously high on Retail Strategies because they work, figuratively and literally."

~ **Rick Dickinson**, *President*
Greater Dubuque Development Corp.

