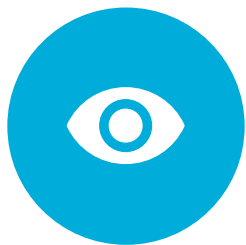




# retail webinars

## PLANNED GROCERY Grocery Expansion



Planned  
Grocery:  
expansion

Monday  
February 27

David Beitz  
President &  
Co-founder  
Planned Grocery

Register  
[retailstrategies.com/  
webinar](http://retailstrategies.com/webinar)



**Lacy Beasley**  
President & COO  
Retail Strategies



retail strategies



**David Beitz**  
President & Co-Founder  
Planned Grocery



planned  
grocery

### PLANNED GROCERY: Grocery expansion and development

The Planned Grocery™ subscription platform presently includes over 1,250 locations across the United States. Each location centers on a grocery store that is either proposed, planned, under construction, or recently built within the last 6 months. The easy to use platform includes interactive mapping with demographic layers. All points in the platform reference a public information source and each point is hand placed on the map. There is no automation in this process that results in false locations on the map due to errors in geocoding. The Planned Grocery™ platform is available on the web as well as in the Apple Store.

Please send your questions, comments and feedback to Lacy Beasley: [lacy@retailstrategies.com](mailto:lacy@retailstrategies.com)



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