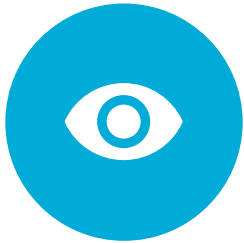




# retail webinars

## Liberty Tax Service

### Franchise Development



#### Liberty Tax

Webinar on franchise growth



#### May 16

Wednesday  
10 AM (CST)



#### David Tarr

*Director of Franchise Development*  
Liberty Tax



#### Webinar

[retailstrategies.com/webinar](http://retailstrategies.com/webinar)



#### Lacy Beasley

*President & COO*  
Retail Strategies



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#### David Tarr

*Vice President of Franchise Development*  
Liberty Tax Service



### Liberty Tax Service: Franchising in Rural Markets

Currently, there are more than 3,500 Liberty Tax Service® offices operating in the United States and Canada. In 1998, we became Liberty Tax Service® and opened five offices in the United States. Since then, our growth has been staggering as we continue towards our mission of “Happy Successful Franchisees and Employees”.

Our tax preparation franchise has been located successfully in rural areas for years and some of our best opportunities are still in those areas. Our franchise works in all areas because we have a system which is second to none, a marketing plan that is innovative and impactful, and training and support that helps our franchisees realize their dream of entrepreneurship.



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