



SUCCESS

# Augusta, GA

## Who



Dunkin Donuts  
Which Wich  
Zoe's Kitchen

## What



Retail Recruitment

## Timeline



1.5 years

### ESTIMATED JOB CREATION

**16**



### ESTIMATED ECONOMIC IMPACT

**\$72,000**



## THE STORY

Retail Strategies made contact with representatives from Which Wich and Dunkin Donuts in 2014. The market was approved by the franchisee and corporate at both companies and Retail Strategies shared several sites to the real estate director(s) to identify where they may be best positioned. A final site was chosen and a local brokerage group put together the 3,400 SF multi-tenant development in downtown Augusta. ~ Our lead retail recruiter reached out to Zoe's Kitchen in 2014 prior to the Dallas ICSC Show and sent them sites in downtown Augusta. Zoe's built a stand-alone building in an outparcel to a Whole Foods center in Augusta and opened their doors Spring 2015.

