

retail strategies

## SUCCESS

# Dubuque, IA

### Who



Chick-fil-A  
 Rue 21  
 Carter's Babies and Kids  
 Planet Fitness  
 Ashley HomeStore  
 Mattress Firm  
 Chipotle



Harbor Freight Tools  
 Brown's Shoe Fit  
 Perkins  
 Popeye's Louisiana Kitchen  
 AutoZone  
 5 Guys Burgers  
 Vertical Jump

### Timeline

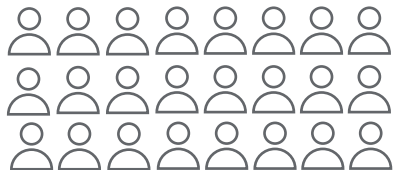


3 years

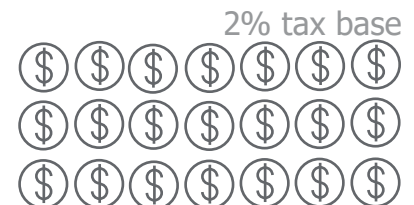
### ESTIMATED JOB CREATION

### ESTIMATED ECONOMIC IMPACT

# 240



# \$20 Mil



## THE STORY

Wanting to ramp up our retail recruitment we turned to Retail Strategies and we've never looked back. We contracted with Retail Strategies in July of 2014 and since then have seen significant retail/restaurant growth in our market. Retail Strategies has been instrumental in analyzing our market and providing us and our regional developers the information necessary to make the right case to the right prospects as to why they belonged in our market. Since launching our retail recruitment initiative Greater Dubuque Development has booked over \$20,000,000 in new taxable valuation that yields over \$500,000 in property tax annually for our City, County and Schools.

