

Our Success

Augusta, Georgia

In 2013 Retail Strategies engaged with the Downtown Augusta Development Authority to help them achieve their specific economic goals for their community. Over the course of our partnership we have assisted in attracting numerous new retailers and restaurants throughout the community.

One of the key goals in Augusta for our partnership was to secure a developer to provide a mixed facility to the Downtown. Over the course of our ongoing partnership we were able to secure this opportunity. This facility (rendering below) will be a game changer for the Downtown Augusta market and will feature a number of quality of life enhancing retail and restaurant options.



“Retail Strategies has relationships with national, regional brands as well as multiple mixed-use developers and their fee (investment to us) includes the actual recruitment piece of the overall strategy. Our Marketing Brochure is outstanding...we currently have a list of 33 viable prospects and have started discussions with 4 local and 3 outside developers for a new infill mixed-use development.

They have established relationships with local real estate brokers and developers here in Augusta and are currently talking with key stakeholders and property owners about the best and highest use for their properties. It is nice to have an expert representing our city at trade shows as well as key meetings here in Augusta.

They have an overall team approach and will assign key members to your team once the information gathering for reporting is completed.”

- Margaret Woodard, Executive Director, Downtown Augusta, GA

