

# Our Success

## Johnson City, Tennessee

Johnson City engaged with Retail Strategies in hopes to back fill a vacant Kmart building and ramp up their retail base. Since January of 2016 not only has the Kmart building been redeveloped, Retail Strategies has recruited 11 new businesses to the market and we haven't let off the gas since. In our initial evaluation we identified grocery and restaurants as two big opportunity gaps within the market.

Due to Retail Strategies outreach so far 7 restaurants have opened their doors in Johnson City. Publix is expected to open late 2019 which will create 140 new jobs and produce \$690,000 in annual sales tax. And lastly, the Vacant Kmart building is being redeveloped with 2 major tenants to be announced publicly in the upcoming months.

### Recent retail growth includes:

