

Our Success

Newberry, South Carolina

A client since 2016, Newberry, South Carolina experienced retail development that had been hit and miss, that was largely left up to local land owners and developers without a dedicated resource for retail recruitment on the city staff.

“We knew other small communities had been successful with retail by partnering with Retail Strategies,” said Mayor Foster Senn. “We felt like they possessed the skills, ability and expertise to put a retail economic development plan into place for us.”

“We consider Retail Strategies part of our team – we’re doing our part in the city and the momentum carries together. They bring in expertise and talent that can really help us succeed and attract businesses that our citizens desire.”

